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Course Modules

- 1. Identifying Basic Concepts of Data Schemas
 - Identify Relational and Non-Relational Databases
 - Way We Use Tables, Primary Keys, and Normalization
- 2. Understanding Different Data Systems
 - Describe Types of Data Processing and Storage Systems
 - Explain How Data Changes
- 3. Understanding Types and Characteristics of Data
 - Understand Types of Data
 - Break Down the Field Data Types
- 4. Comparing Diff Data Structures, Formats, & Markup Lang
 - Diff between Structured Data and Unstructured Data
 - Recognize Different File Formats
 - Understand the Different Code Languages Used for Data
- 5. Explaining Data Integration and Collection Methods
 - Processes of Extracting, Transforming, and Loading Data
 - Explain API/Web Scraping and Other Collection Methods
 - Collect and Use Public and Publicly-Available Data
 - Use and Collect Survey Data



6. Identifying Common Reasons for Cleansing and Profiling

- Learn to Profile Data
- Address Redundant, Duplicated, and Unnecessary Data
- Work with Missing Value
- Address Invalid Data
- Convert Data to Meet Specifications



7. Executing Different Data Manipulation Techniques

- Manipulate Field Data and Create Variables
- Transpose and Append Data
- · Query Data

8. Common Techniques fr Data Manipulation & Optimization

- Use Functions to Manipulate Data
- Use Common Techniques for Query Optimization

9. Applying Descriptive Statistical Methods

- Use Measures of Central Tendency
- Use Measures of Dispersion
- Use Frequency and Percentages

10. Describing Key Analysis Techniques

- Get Started with Analysis
- Recognize Types of Analysis

11. Understanding the Use of Different Statistical Methods

- Understand the Importance of Statistical Tests
- Break Down the Hypothesis Test
- Tests and Methods to Determine Relationships Bet Variables

12. Using the Appropriate Type of Visualization

- Use Basic Visuals
- Build Advanced Visuals
- Build Maps with Geographical Data
- Use Visuals to Tell a Story



13. Expressing Business Requirements in a Report Format

- Consider Audience Needs When Developing a Report
- Describe Data Source Considerations For Reporting
- Considerations for Delivering Reports and Dashboards
- Develop Reports or Dashboards
- Understand Ways to Sort and Filter Data

14. Designing Components for Reports and Dashboards

- Design Elements for Reports and Dashboards
- Utilize Standard Elements
- Creating a Narrative and Other Written Elements
- Understand Deployment Considerations

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15. Understand Deployment Considerations

- Understand How Updates and Timing Affect Reporting
- Differentiate Between Types of Reports

16. Summarizing the Importance of Data Governance

- Define Data Governance
- Understand Access Requirements and Policies
- Understand Security Requirements
- Understand Entity Relationship Requirements

17. Applying Quality Control to Data

- Describe Characteristics, Rules, and Metrics of Data Quality
- Identify Reasons to Quality Check Data & Methods

18. Explaining Master Data Management Concepts

- Explain the Basics of Master Data Management
- Describe Master Data Management Processes









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